

## New store at Arrowe Park Road, Upton

Lidl is keen to bring high-quality, low-cost products to Upton. The site on Arrowe Park Road provides a great opportunity to do so, linking to existing footpaths and cycle routes and offering greater choice to local shoppers.

A planning application would be submitted to Wirral Council who will scrutinise our plans and assess the potential impacts of a Lidl store on local highways, nearby properties and the environment. Wirral Council will also consider what impact, if any, a Lidl store here will have on local shops in Upton village. We expect this to be minimal, however, given the close proximity to existing supermarkets.



## About Lidl

Since establishing itself in Great Britain in 1994, Lidl GB has experienced continuous growth and today has over **31,000 employees**, **over 960 stores** and **14 distribution centres** in **England, Scotland** and **Wales**.

**From 1st March 2024, our starting wages were raised from £11.40 per hour to £12 per hour outside of the M25, rising to £13 with length of service. We're also increasing our bank holiday and nightshift premiums. Lidl does not operate zero hour contracts.**



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## New proposals for Arrowe Park Road, Upton



3D visual of proposed Lidl store

Existing site

### Lidl GB is seeking views regarding proposals for a new store on Arrowe Park Road in Upton.

Lidl would like to bring a brand-new, sustainable store to Upton, offering the highest quality products at the lowest possible prices.

Lidl has previously discussed obtaining part of the proposed site from Wirral Council, following acquisition of the former Fire Station and neighbouring properties.

Subject to agreement from the Council to purchase the land, a planning application would then be submitted. Before this, we would like your views on our proposals.

## Have your say

To have your say, please complete the feedback form and return it for FREE using the freepost envelope provided. Alternatively, comments can also be made through our website: [upton.newsite.lidl.co.uk](https://upton.newsite.lidl.co.uk) or by email [lidlupton@new-stores.co.uk](mailto:lidlupton@new-stores.co.uk). You can contact us on **0800 089 0361** if you have any queries.

[upton.newsite.lidl.co.uk](https://upton.newsite.lidl.co.uk)

# About the proposals

We want to provide Upton residents with the highest quality products at the lowest possible prices.

The proposals include:



**A new Lidl store** built to our very latest specification, including modern in-store facilities like Lidl's popular bakery, a larger sales area, and customer toilets with baby changing facilities



**95 parking spaces** including accessible and parent & child bays and cycle parking



**Around 40 jobs for local people including full and part-time roles**, with entry-level staff receiving Lidl's competitive £12 per hour starting pay



**Enhanced environmental features** including solar panels on the roof and rapid electric vehicle chargers in the parking area. Lidl has an ongoing commitment to enhance the sustainability of its stores



**Landscaping including retention of trees** where possible and soft planting buffers around the site borders



**Enhanced footpaths and pedestrian crossings** within the site and links to the existing footpath network

